

NIKHIL KUMAR

graphic designer

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PORTFOLIO ↗

nikbuilds.art

● EDUCATION

B.Voc in Graphic Arts & Design Practices (GADP)

Srishti Manipal Institute of Art, Design & Technology, Bengaluru

2024 — PRESENT · YEAR 3

Senior School Certificate

Modern Vidya Niketan, Sector 17, Faridabad

COMPLETED 2023

● SKILLS

Branding & identity

Typography

Packaging

Logo design

Editorial & publication

Data visualisation

Illustration

UI / UX

Social media design

Design research

● TOOLS

Illustrator

Photoshop

InDesign

Figma

Generative AI

Pencil & paper

● LANGUAGES

English

Fluent

Hindi

Native

● LEADERSHIP

Deputy Secretary-General

Model United Nations, Modern Vidya Niketan. Managed committees, coordinated delegates and helped plan and run the conference.

2022

● PROFILE

Third-year graphic design student at Srishti Manipal Institute, working across branding, packaging, editorial and digital design. I start with research and sketching, then build systems (a logo, a grid, a colour code) that hold together across print, screen and social. I like balancing creative play with precision, and I'm looking for real briefs where I can collaborate and grow.

● EXPERIENCE

Student Designer

2026

International Conference on Design Led Innovation to Foster Fintech Ecosystem in Emerging Economies, Srishti Manipal Institute (MAHE Bengaluru)

- Selected to design the conference's complete visual identity, from the logo up.
- Carried it across the brochure, A3 poster, invitations, Instagram and LinkedIn posts and certificates for the two-day event.

Graphic Design Intern

2026

Sarthak Tech Academy · Digital marketing education

- Designed Instagram posts and carousels that sell courses while explaining the subject, each built on one visual metaphor and a short line of copy.

● SELECTED PROJECTS

Monster Energy

PACKAGING SYSTEM

One drink, four visual worlds: retro, minimal, pop art and Indian truck art.

Mamaearth

BRAND IDENTITY

A softer, friendlier rebrand with a new logo and a 36-page brand guideline.

Kutch Embroidery

IDENTITY & EDITORIAL

Craft research turned into a logo and brochure of mirror-work and stitch.

Ganges Guardians

LOGO DESIGN

A river-dolphin conservation emblem: a dolphin leaping from a shield.

Maggi Signature

PACKAGING · REPOSITIONING

Maggi as a black-and-gold premium gift, from research to dieline.

Memory Archive

UX / UI

A time-capsule app that seals a memory until a chosen date.

Pokédex

EDITORIAL · BOOK DESIGN

A 36-page printed book with a type-based colour system.